



Management Services, Inc.

P.O. Box 777 Kennesaw, GA 30156
Phone: 770.423.1330 Fax: 770.293.0047
E-mail: (todmiller@jrmmanagement.com)



**8th Annual North Cobb Rotary
Smoke on the Lake BBQ Festival
May 12 (Friday) & 13 (Saturday), 2017**

SPONSORSHIP LEVELS

Presenting Sponsor - \$7,500.00

- Logo included in all print advertisement, radio (mentions), and television.
- Logo on T-shirt. (Deadline for inclusion is April 28, 2017)
- Prime booth space in a high traffic area, size of space is flexible.
- Your company would be included in all press releases as a Presenting Sponsor.
- Four (4) tables of six to view the Friday night concert
- One Complimentary Cook Team
- 8 Festival T-shirts
- Exclusive sponsor for your industry

Fireworks Sponsor - \$5,000.00

- Logo in all print advertisement.
- Logo on T-shirt. (Deadline for inclusion is April 28, 2017)
- Sponsorship of Fireworks asset (Fireworks show at the end of Friday night's event)
- Four (4) tables of six to view the Friday night concert
- Prime booth space in a high traffic area, up to 30' in frontage.
- One Complimentary Cook Team
- 6 Festival T-shirts
- Exclusive sponsor for your industry.

Gold Level or Asset Sponsor - \$2,500.00

- Listed in all print advertisement.
- Logo on T-shirt. (Deadline for inclusion is April 28, 2017)
- Sponsorship of an asset (Kids Zone, Ground Act, Entertainment, Stage, Contests)
- Two (2) tables of six to view the Friday night concert
- Prime booth space in a high traffic area, up to 30' in frontage.
- One Complimentary Cook Team
- 6 Festival T-shirts
- Exclusive sponsor for your industry (**exhibiting only**).

Silver Level - \$1,500.00

- Listed on all flyer distribution. (Deadline for inclusion is April 21, 2017)
- Logo on T-shirt. (Deadline for inclusion is April 28, 2017)
- Prime booth space in a high traffic area, up to 10' x 20' with tent, tables, and chairs.
- One (1) table for six to view the Friday night concert
- Company would be permitted to sample (size restrictions may apply).
- 4 Festival T-shirts

Bronze Level - \$500.00

- Logo on T-shirt. (Deadline for inclusion is April 28, 2017)
- One (1) table for six to view the Friday night concert
- Prime booth space in a high traffic area, 10' x 10' with tent, tables, and chairs.
- 2 Festival T-shirts

Supporting Level - \$250.00

- Listed on T-shirt. (Deadline for inclusion is April 28, 2017)
- One (1) table for six to view the Friday night concert
- 2 Festival T-shirts



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8th Annual North Cobb Rotary Smoke on the Lake BBQ Festival May 12 (Friday) & 13 (Saturday), 2017 Sponsorship Form

Presenting
\$7,500

Fireworks
\$5,000

Gold
\$2,500

Silver
\$1,500

Bronze
\$500

Supporting
\$250
(non exhibiting)

If you are interested in participating in the 2017 Smoke on the Lake BBQ Festival, please fill-out this form completely and mail it to us with your payment. Sponsorships above Bronze level may require a simple agreement.

Company Name: _____ Contact: _____

Company Address: _____

City _____ State _____ Zip _____

Office: _____ Cell: _____

E-mail: _____

List Product / Promotion (anything not listed may not be permitted) _____

Please review sponsor levels for quantities and fill in accordingly.

Small _____ Medium _____ Large _____ X-Large _____ XX-Large _____

Please send a high res jpeg copy of your logo to Leigh Kanour at leighkanour@jrmmanagement.com

Circle one: VISA MASTERCARD AMEX

Credit Card Number: _____ Billing Zip: _____

Exp Date: _____ 3-digit security code on back (4 - digit front for AMEX): _____ Amt: _____

I _____ (print name of card holder) hereby represent that I have the authority to execute the credit card authorization and agree that this authorization will be effective for the amount (above) and on the date signed (below). I understand and consent to the use of my credit card without my signature on the charge slip, that a photocopy or fax of this agreement will serve as an original, and this Credit Card Authorization (CCA) cannot be revoked.

Cardholder's Signature: _____ Date: _____

If you are interested in paying via credit card, fill-out the Credit Card Authorization (CCA) information above. Signing this contract will authorize JRM Management to charge the amount specified in the CCA, if your application is accepted. No refunds will be given for cancellation of the event due to inclement weather or circumstances beyond our control. I have read and fully understand all the details as set forth and agree to abide by all exhibit rules and regulations, which are part of this contract. I hereby agree to indemnify and hold harmless the City of Acworth, North Cobb Rotary, JRM Management, all organizations and persons sponsoring, managing or in any other way participating in the 2017 Smoke on the Lake BBQ Festival, from any loss, claim, penalty or lawsuit in any way arising from my operation or involvement in the festival. **APPLICATION MUST BE SIGNED.**

SIGNATURE: _____ DATE _____